

BOY Ltd Newsletter



Spritzgiessautomaten

Summer 2014

Come see us at Interplas 2014!

Northants-based BOY Limited will be showing four BOY injection moulding machines in full operation at Interplas 2014. A BOY 80E will be "centre stage" at the show, demonstrating the energy savings it says can be achieved by the introduction of revolutionary plasticising concept of the ECONPLAST unit, which can reduce heating energy consumption and losses during dosing by a reported 50 percent. This can easily be shown on the BOY patented Procan ALPHA® 2 control system at the show.

BOY will also demonstrate the best-selling BOY 60E, its popularity due to its compact design as well as having one of the smallest footprint to clamp force ratios in its size range. The machine will be complimenting the larger BOY 80E.

The smallest machine on the BOY stand will be the BOY XS, demonstrating miniature moulding capabilities, alongside the Special Edition BOY 22A which will be shown detailing its added new features, which are said to allow integration with other main suppliers' machines of similar size. BOY Limited will reveal what it says is an "unbelievable show price" for these machines at the start of Interplas.

This Month at BOY:

- Preparations for Interplas 2014
- New Staff at BOY Ltd
- Recent 22A Promotion success

Both the BOY 60E and BOY 80E machines that will be on show are fitted with the company's energy-saving servo pump driver system coupled to an effective gear pump. Using the latest ALPHA® 2 control system, BOY says it can demonstrate both the 50 percent energy savings of this system and the increased optimisation control that the new energy parameter pages allow.



New Staff at BOY Ltd

This summer BOY Ltd has seen the arrival of new sales staff in the head office.

Joining the sales team as a new Trainee Salesman we have Mark Berry. Mark will be spending some time learning the BOY products, including involvement in machine refurbishment.

Also joining the sales team as Sales Secretary we have Kadi Redman, a recent university graduate. Kadi will be revamping the website and documents aside from sales assistance.

The aim is to put a greater effort into sales than ever before, to reach out to as many customers as possible.

**Come see us at Interplas
Hall 4 Stand B30**

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The BOY 22A Special Edition Promotion

The recent BOY promotion has been a tremendous success. Orders have been placed left right and centre by customers wishing to upgrade their old machines with a new BOY 22A.

The BOY 22A features the Procan ALPHA® control system which allows the user greater control over many variables that come into play when moulding. This results in greater precision and improved productivity as scrap is greatly reduced.

The control uses USB configuration so that settings for specific mould tools can be easily programmed into the machine each time a new tool is fitted, saving time and reducing human error.

The new features include allowing most parameters to have programmable tolerances and reactions, meaning greater safety for the machine and the workplace, and consistency of moulding and quality.

The package offer also includes a part exchange for any machine up to 25 tonnes in clamping force, in any condition, at a fixed rate.

This promotion has generated a lot of interest and has resulted in the sale of an outstanding number of machines, more so than anticipated, meaning an extension of the promotion end date.

Contact our office now on 01933 354460 for more information, or send an email to sales@boy.ltd.uk

